

SCHOOL BUS DECALS



ROAD AMERICA, INC.
specialists in quality identification
Decals - Fleet Markings

ROAD AMERICA INC.

APPLICATION INSTRUCTIONS

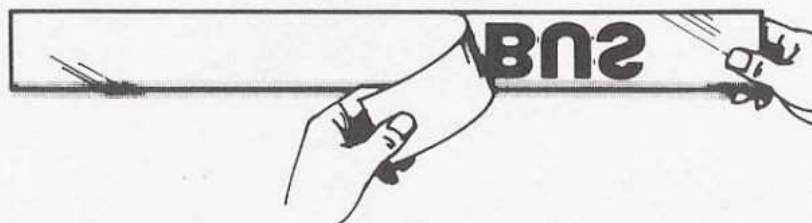
All surfaces must be considered contaminated and must be cleaned prior to application of film or sheeting. Surface must be free of oil, wax, grease or any foreign matter.

Application area must be solvent wiped with Dupont Prep-sol Cleaner #39195 or isopropyl alcohol. Dry the surface with lint-free cloth or paper towel before the solvent evaporates.



1

Tape marking into position with small pieces of masking tape. Apply 3/4" tape over the top edge to serve as a hinge.



2

Raise marking up over the top hinge and remove the liner. Always remove the backing paper from the marking film.



3

Squeegee the marking with firm overlapping strokes beginning at the top center and working down and outward toward each edge. Hold the marking away from the surface with one hand and allow adhesive to touch only as pressure is applied.



4

Remove the application or pre-spacing tape from the face of the film by pulling the tape back upon itself at a 180° angle as illustrated. Puncture any air pockets or bubbles trapped under the emblem with a small pin and press the air out for a smooth finish.



ROAD AMERICA INC.

SCHOOL BUS MARKINGS

4580 SCHAEFER AVE., CHINO, CA. 91710 (909) 591-6304

STANDARD PRESPACED MARKINGS

SCHOOL BUS

8" x 29" SB-1

SCHOOL BUS

8" x 42" SB-2

STOP WHEN RED LIGHTS FLASH

6" x 47 1/2" SB-3

STOP WHEN RED LIGHTS FLASH

6" x 75" SB-15

NOTE: STOP WHEN RED LIGHTS FLASH may be cut into separate words and spaced to fit available area. All other multiple word items may be used in the same way.

HIGH ^{SB 4} SCHOOL ^{SB 5} DISTRICT ^{SB 6}

UNIFIED ^{SB 7} UNION ^{SB 8}

← 5" LETTERS

EMERGENCY EXIT

2" x 18" SB-9

EMERGENCY EXIT

2" x 14" D-101

PRE-SPACED INDIVIDUAL STOCK LETTERS, in the same type face, are available to make up your own school name.

INDIVIDUAL SCHOOL NAMES OR SPECIAL DESIGNS ARE AVAILABLE.

SCREEN PRINTED MARKINGS

WATCH YOUR STEP

PRINTED BLACK ON CLEAR OR RED ON WHITE 19" X 2" F-109

FIRE EXTINGUISHER

PRINTED RED ON WHITE OR RED ON CLEAR 12" X 1 1/2" F-111

EMERGENCY DOOR

PRESpaced BLACK 19" X 2" SB-10

FIRE EXTINGUISHER INSIDE

PRINTED RED ON CLEAR
8" X 3 3/4"
D-606

FIRST AID KIT

PRINTED RED ON WHITE OR RED ON CLEAR 11" X 1 1/2" F-112



PRINTED BLUE ON WHITE
HANDICAP 4" - 5" - 6"

FIRE EXTINGUISHER FIRST AID KIT

PRINTED RED ON WHITE
4" X 1" F-102



PRINTED RED ON WHITE
3" X 2" D-8



PRINTED RED ON WHITE
6" X 4" F-101

NO SMOKING

PRINTED RED ON WHITE 8" X 2 1/4" F-106

SCREEN PRINTED MARKINGS

EMERGENCY RELEASE

D-22...RED ON WHITE 7" x 1 1/8"

EMERGENCY EQUIPMENT INSIDE

D-21...RED ON WHITE 7" x 1 1/8"

EMERGENCY EXIT



D-16...RED ON CLEAR 3 1/2" x 1"

EMERGENCY EXIT ON EACH SIDE AT RED LIGHT

SB-407...BLACK ON CLEAR 4" x 1 1/2"

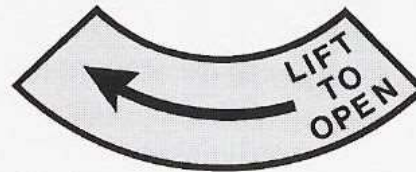
SB-408...RED ON CLEAR 4" x 1 1/2"

AIR DRAIN

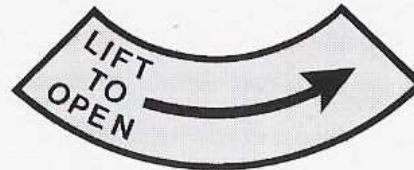
SB-56...BLACK ON CLEAR 4" x 1"

BODY FLUIDS CLEAN UP KIT INSIDE

SB-402...GREEN ON WHITE 5" x 4"



SB-403...RED ON YELLOW DIE CUT 7 1/8" X 3"



SB-404...RED ON YELLOW DIE CUT 7 1/8" X 3"

EMERGENCY EXIT INSTRUCTIONS
LOCATED NEXT TO SEAT AHEAD
(or SEAT BEHIND)

D-17.... RED ON CLEAR 5" x 2"

LIFT BOTH HANDLES

AND PUSH OUT TO OPEN

SB-81.... RED ON CLEAR 4 1/2" x 1 1/2"

SB-406...BLACK ON CLEAR 4 1/2" x 1 1/2"

ATTENTION
APPLY PARKING BRAKE
BEFORE LEAVING VEHICLE

SB-401...RED AND BLACK ON WHITE 5" x 1 3/4"



SB-405...RED AND BLACK ON WHITE 4" x 4"

SCREEN PRINTED MARKINGS



PRINTED ON CLEAR
5³/₄" X 5¹/₄"
D-301

← LIFT TO OPEN

PRINTED ON CLEAR
6" X 2"
D-197

↑
PUSH TO OPEN

PRINTED ON CLEAR
6" X 2"
D-198



PRINTED ON CLEAR
5³/₄" X 5¹/₄"
D-302

EMERGENCY EXIT
TO OPEN
TURN HANDLE
& PUSH



PRINTED ON CLEAR
6" X 3¹/₂"
D-199

EMERGENCY EXIT
TO OPEN
TURN HANDLE
& PUSH



PRINTED ON CLEAR
6" X 3¹/₂"
D-200



PRINTED ON CLEAR
5³/₄" X 5¹/₄"
D-303

LIFT HANDLE ↑
PUSH OUT TO OPEN

PRINTED ON CLEAR
6¹/₂" X 1³/₄"
D-201

↑ LIFT HANDLE
PULL OUT TO OPEN

PRINTED ON CLEAR
6¹/₂" X 1³/₄"
D-202

EMERGENCY EXIT
TURN HANDLE
& PULL



EMERGENCY EXIT
TURN HANDLE
& PULL



PRINTED ON CLEAR
7" X 2"
D-195

PRINTED ON CLEAR
2" X 7"
D-196



D-601
RED ON WHITE
5¹/₂" X 4¹/₂"

SCREEN PRINTED MARKINGS

USE UNLEADED GASOLINE ONLY

PRINTED RED ON WHITE 8 1/4" X 1 1/4" D-410

USE DIESEL FUEL ONLY

PRINTED RED ON WHITE 7" X 1 1/4" D-402

USE GASOLINE ONLY

PRINTED RED ON WHITE 6 1/8" X 1 1/8" D-401

USE UNLEADED FUEL ONLY

PRINTED BLACK ON WHITE 7" X 1" G-102

PRINTED BLACK ON CLEAR 7" X 1" G-103

**AIR DRAIN
DRAIN DAILY**

PRINTED BLACK ON CLEAR
4" X 2" D-801

DRAIN AIR TANK DAILY



PRINTED RED ON WHITE
4" X 1" F-105

SCREEN PRINTED MARKINGS

**UNLAWFUL TO PASS
WHEN
RED LIGHTS FLASH**

PRINTED ON WHITE REFLECTIVE

30"x14" OR500
BLACK WITH RED
LIGHTS FLASH IN RED

**UNLAWFUL TO PASS
WHEN
RED LIGHTS FLASH**

PRINTED ON WHITE REFLECTIVE

30" x 9" BLACK OR501
(WHITE LETTERS, BLACK BACKGROUND)

**CHECK BUS SEATS
FOR RIDERS
BEFORE EXITING**

PRINTED ON WHITE

6 1/2" x 5" RED OR506

**THIS VEHICLE MAKES
WIDE RIGHT TURNS**

PRINTED ON CLEAR

20" x 6³/₄" BLACK OR503

**THIS VEHICLE STOPS AT
ALL RAILWAY CROSSINGS**

PRINTED ON CLEAR

17" x 5" BLACK OR504

17" x 5" RED OR505

REFLECTIVE MARKINGS



Road America markings fabricated from reflective “Scotchlite” sheetings make a school bus safely noticeable during the most dangerous traffic periods — early morning, evening and night. An approaching vehicle’s headlights are reflected by these markings so the vehicle can identify the school bus and stop in plenty of time to avert an accident. Potentially dangerous school bus pickup and delivery stops are less in the dark with highly visible Road America markings.

Road America school bus markings are in compliance with varying state requirements. Individual school names, special designs and logos are also available on request. Road America is equipped with the latest computer equipment, art department, screen printing and die cutting facilities.

REFLECTIVE MARKINGS

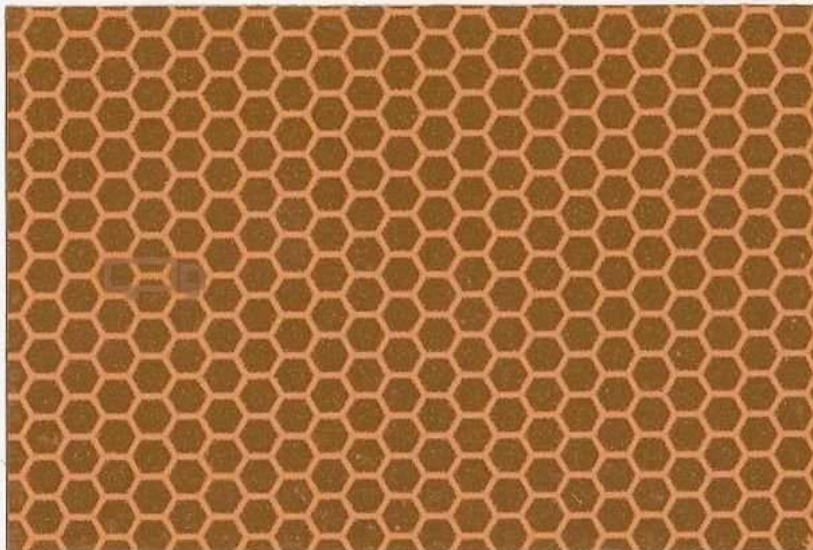
Scotchlite Reflective
School Bus 9"x 42"

SCHOOL BUS

SCOTCHLITE REFLECTIVE TAPE
HIGH INTENSITY GRADE YELLOW

1" x 50 Yards

2" x 50 Yards



FULL SIZE ARROWS

SB-14...RED

SB-13...BLACK

SB-14R...RED

SB-13R...BLACK

D-370...RED

D-368...BLACK



FULL SIZE ARROWS

D-371...RED

D-369...BLACK

D-372...BLACK

D-367...RED

SB11-L

ARROW ONLY BLACK

SB12-L

ARROW ONLY RED



SB11-R

ARROW ONLY BLACK

SB12-R

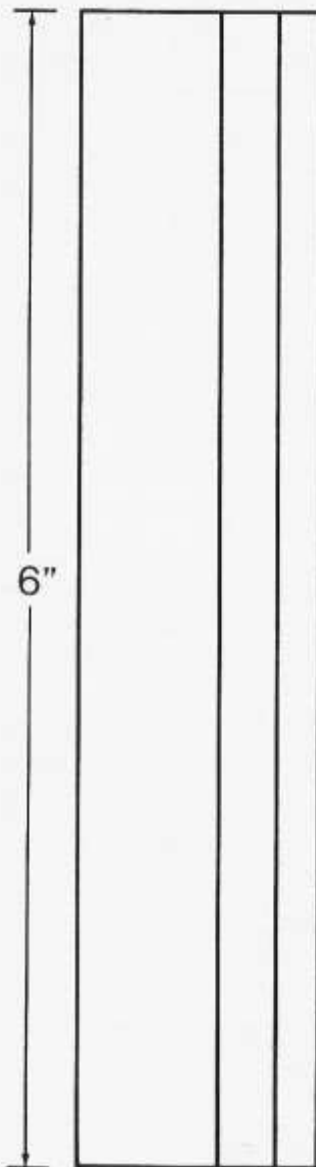
ARROW ONLY RED

PRE-SPACED LETTERING

LETTER STROKE WIDTH COMPARISONS of 3 Type Styles commonly used for School Bus Decal Markings. (Letters shown actual size)

$\left| \leftarrow \frac{3}{4}'' \rightarrow \right|$ HIGHWAY GOTHIC B
 $\left| \leftarrow \frac{1}{16}'' \rightarrow \right|$ FRANLYN GOTHIC EXTRA CONDENSED
 $\left| \leftarrow \frac{1}{4}'' \rightarrow \right|$ HELVETICA MEDIUM

(Fractions used are close approximations)



LETTER STROKE WIDTHS of 6 SIZES (Vertical Stroke of Capital "I")

Letter Height	Helvetica Medium Stroke Width	Franklin Gothic Extra Cond. Stroke Width	Highway Gothic B Stroke Width
2"	$\frac{7}{16}'' (.43'')$	$\frac{3}{8}'' (.35'')$	$\frac{1}{4}'' (.25'')$
3"	$\frac{5}{8}'' (.63'')$	$\frac{1}{2}'' (.52'')$	$\frac{3}{8}'' (.37'')$
4"	$\frac{7}{8}'' (.84'')$	$\frac{11}{16}'' (.70'')$	$\frac{1}{2}'' (.50'')$
5"	$1\frac{1}{16}'' (1.05'')$	$\frac{7}{8}'' (.87'')$	$\frac{5}{8}'' (.62'')$
6"	$1\frac{1}{4}'' (1.26'')$	$1\frac{1}{16}'' (1.05'')$	$\frac{3}{4}'' (.75'')$
8"	$1\frac{11}{16}'' (1.68'')$	$1\frac{7}{16}'' (1.40'')$	1" (1")

PRE-SPACED LETTERING

LETTER WIDTHS of same 3 Type Styles
compared using 2" letters. (Letters shown actual size)

HELVETICA MEDIUM

RA1 2"

The image shows the letters 'R', 'A', and '1' in a bold, sans-serif font. To the right of the '1' is a vertical double-headed arrow with the text '2"' next to it, indicating the height of the letters.

FRANKLYN GOTHIC EXTRA CONDENSED

RA1 2"

The image shows the letters 'R', 'A', and '1' in a very condensed, bold, sans-serif font. To the right of the '1' is a vertical double-headed arrow with the text '2"' next to it, indicating the height of the letters.

HIGHWAY GOTHIC B

RA1 2"

The image shows the letters 'R', 'A', and '1' in a bold, sans-serif font with a slightly condensed appearance. To the right of the '1' is a vertical double-headed arrow with the text '2"' next to it, indicating the height of the letters.